

# Kuta Karnival Mini Book 2010



## PAGE TYPES



FULL PAGE  
(BLEED)

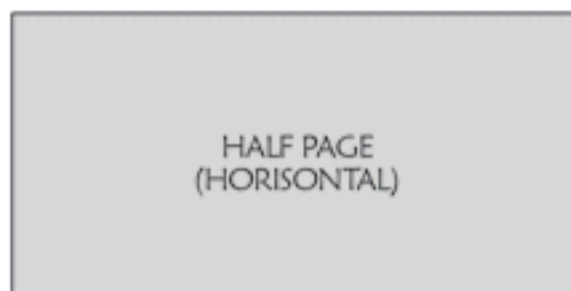
BLEED SIZE: W 21,5 cm X 21,5 cm  
Your document size

TRIM SIZE: W 21 cm X 21cm  
This is the page size



HALF PAGE  
(VERTICAL)

W 9,5 cm  
H 19 cm



HALF PAGE  
(HORIZONTAL)

W 19 cm  
H 9,5 cm



QUARTER  
PAGE

W 9,5 cm  
H 9,5 cm

FILE FORMATS:  
TIFF, JPEG, PDF (PDF must be Embed fonts in the document)  
Illustrator EPS (All fonts must be outlined)

ALL IMAGE FILES MUST BE AT LAST 300 dpi AT THE ACTUAL SIZE  
Color Mode: CMYK

## ADVERTISING RATE

FULL PAGE BLEED : Color	IDR 5.000.000
HALF PAGE : Color	IDR 2.500.000
QUARTER PAGE : Color	IDR 1.250.000
Outside back cover:	IDR 20.000.000
Inside front cover:	IDR 10.000.000
Inside back cover:	IDR 10.000.000

If you would like us to design your ad,  
Full page: IDR 2.000.000,  
1/2 page: IDR 1.500.000,  
1/4 page: IDR 1.250.000

Photo Scans: IDR 20.000 per scan

## PROFILE & SPECIFICATIONS:

Circulation : 5,000  
Readership (Estimated) : 50,000

Circulation Area:  
Kuta, Nusa Dua, Seminyak and Ubud.  
Restaurants, Stars Hotels, Travel agencies

Language: English

Size: 60 pages + 4 Covers

Trim Size: W 21 cm x H 21 cm (0.5 cm extra for bleed)  
Printing: Four color offset  
Screen: 200 lpi  
Paper: Cover 310 gsm artboard,  
Text 190 gsm art  
Binding: staples



# MEDIA ORDER FORM

## Kuta Karnival Mini Book 2010



### CLIENT INFO

Name : \_\_\_\_\_  
 Address : \_\_\_\_\_  
 Email : \_\_\_\_\_ Tel : \_\_\_\_\_ Fax : \_\_\_\_\_  
 Contact Person : \_\_\_\_\_

### PAGE TYPES



2 Pages (1 Spread)



1 Page



1/2 Page (V)



1/2 Page (H)



1/4 Page

#### FILE FORMAT:

TIFF, JPEG, PDF (all fonts in PDF files must be embedded in the document)

#### IMAGE FORMAT:

- All image files must be at least 300 dpi or at the actual image size (1:1)  
 - Color Mode is CMYK

### DETAILS

No	Size	Position	Insertion	Rate	Total

Sub Total : \_\_\_\_\_  
 \_\_\_ % Discount : \_\_\_\_\_  
**TOTAL :** \_\_\_\_\_

### PAYMENT DETAIL

Your stall will be secured, upon payment receive by committee through the Kuta Karnival VIII account number:

**Account Name : MORGAN MADE SUARTHA**  
**Account No : 1461-754-151**  
**Bank Name : BCA Cab. KUTA**

REMIT FULL AMOUNT

### ACKNOWLEDGE

( \_\_\_\_\_ )  
 Date: \_\_\_ / \_\_\_ / \_\_\_

### TERMS & CONDITIONS

- We reserve the right, in our sole and absolute discretion, to refuse to print any advertisement or listing, and we are not responsible for printing advertisements or listings, which are received after the deadline.
- In order to process your ad, all payments must be received along with this advertising order form. Unless prior credit arrangements have been established, your advertising order must be received along with an installment payment of at least (50%) fifty percent of the total advertising cost.
- Advertisers are entitled to (2) two proofs. Adherence to the deadline is required for a proof copy to be sent to you for proof reading. If you do not respond by the date specified on the proof copy, your ad will be published as it appears on the proof form, and it will be conclusively presumed that the content of the ad is correct.
- Any changes to your ad must be made in writing. Any cancellation must be submitted in writing. The fee for cancellation is (50%) fifty percent of the ad cost.
- The publisher assumes no responsibility for typographical errors, but if at fault, will reprint any portion of an advertisement in which an error has occurred, in the following edition of the Kuta Karnival VIII Mini Book.
- By signing this contract you agree and understand to indemnify us and withdraw any and all claims of liability, slander or false / misleading information that is contained in your ad.